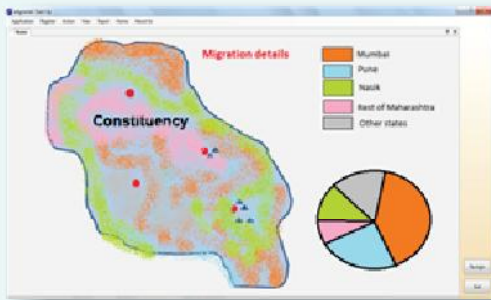


Rajneta

Election Management System



Rajneta System at glance



Voter Management

- GIS based mapping
- Statistical analysis & Reports
- Sorting – Caste, Religion, Party
- Leader Management
- Migrated Voter Mgt
- Party worker Mgt



Promotional

- Social media – Facebook
- Bulk SMS
- Bulk emails
- Personal website
- Youtube videos



Personal Relation

- Interactive Call centre
- Feedback from voters
- Plays recorded message of candidate
- Convince voter through follow-up call



Voter Database

- Voter details survey through android app
- Voter list digitization
- Mobile Nos database

How Rajneta system works!



Candidates TAB with GIS based Software (while on the move for campaign)



Interactive Calling for effective personal relation



GIS based Election Mgt Software in office for statistical analysis



Voter details survey

Benefits of Rajneta system

- Facility to do quick voter details survey through android application
- Leader management, Religion, caste based voter management, migrated voter management
- Party / Leader influence, Religion / Caste spread mapping through GIS module
- Convincing educated voters by presenting facts and figures in a logical manner through social media; facebook, bulk SMS & emails
- Establish personal relation with voter through call center and follow up calls to convince voters effectively
- Hourly updates of voting progress on election day; helps in identifying our supporters who are yet to cast their votes.

Statistical analysis & Reports

Voters Age Group

Sl.No	AgeGroup	VoterCount	Percentage
1	18-20	10,565	4.96
2	21-25	26,742	12.49
3	26-30	52,979	24.64
4	31-35	22,860	10.62
5	36-40	20,859	9.60
6	41-45	44,453	20.49
7	46-50	14,384	6.72
8	More than 50	22,860	10.77
Total		212,202	100.00

Sum of VoterCount / AgeGroup

Sum of Percentage / ReligionName

Migrated Voter Village Wise

Sl.No	Village Name	Taluk Area	VoterCount
1	13
2	1
3	4
4	4
5	5
6	4
7	5
8	4
9	4
10	5
11	4
12	6



Dainik Bhaskar, 24 Oct 2013

अब इलेक्शन मैनेजमेंट कंपनी, दावा 10 से 12% वोट बढ़ाने का

सोशल मीडिया से

क्या आप चुनाव जीतना चाहते हैं?

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